



# Business Source Premier Basics



<b>Frame(s):</b> Searching as Strategic Exploration, Authority is Constructed and Contextual, Scholarship as Conversation	<b>Level:</b> All	<b>Learning Objective:</b> Students can identify the broad range of information sources on a topic and how to locate them.
<b>Duration:</b> 45 minutes	<b>Discipline:</b> Business	<b>Learning Outcomes for Lesson:</b> Students will investigate and report on various document types related to industry information.

## **LESSON PLAN:**

### **Introduction (2 min)**

- This session introduces students to Business Source Premier, a database for finding articles and other documents on business and management topics.

### **Getting to the Database (5 min)**

- The librarian models the process of getting to BSP. The demonstration covers the following:
  - ⇒ Library home web page
  - ⇒ Electronic Resources
  - ⇒ Library Resources
  - ⇒ Subject Guides
  - ⇒ Finding Articles tab
  - ⇒ Finding BSP in the list of databases

### **Model a Basic Search (5 min)**

- The librarian conducts a search for information on an industry where the results include the following document types:
  - ⇒ Scholarly articles
  - ⇒ Trade publications
  - ⇒ Market research reports
  - ⇒ SWOT Analyses
  - ⇒ Industry Profiles

### **Accessing Articles (5 min)**

- The librarian demonstrates how to determine the availability of desired documents.
  - ⇒ Accessing full-text
  - ⇒ Using “Check ejournals” and “Search Stonehill Catalog”
  - ⇒ ILL



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## **LESSON PLAN (cont.):**

### **Applying the Technique (10 min)**

- The librarian assigns a different industry to the whole class or a different industry to each group.
- Each group is assigned a specific document type to examine.
- Students work in groups around an assigned display, using tablets to examine their assigned document type with regard to the useful features of the document type.
- Use whiteboards to list useful features

### **Presenting Your Findings (10 min)**

- Each group presents its findings, displaying them on the front screen and group screen.
  - ⇒ What is your document type?
  - ⇒ What are its unique features?

### **Wrap Up (5 min)**

- Which document types seem the most helpful? Any questions?

### **Habits Addressed by the Lesson**

- Recognize the broad range of information sources
- Exhibit mental flexibility
- Value the contributions of others
- Seek guidance from librarians, faculty and other.